SMAP 13

IUT de Bayonne – Pays Basque

17 Place Paul Bert
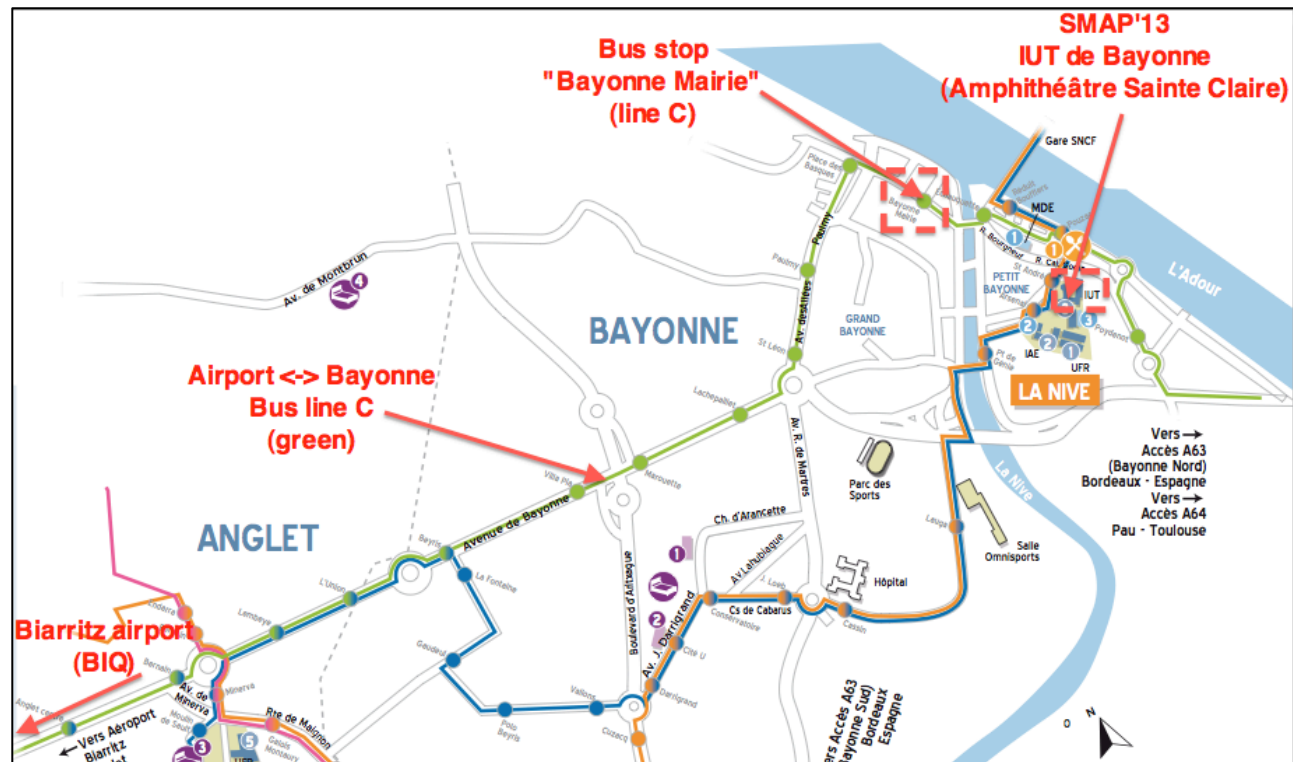
64100 BAYONNE

FRANCE

The SMAP 2013 Workshop will be held in the Château-Neuf of the Petit-Bayonne area, inside a 16th century castle which is located in Bayonne downtown.

From Biarritz airport to Bayonne

The Biarritz – Anglet – Bayonne Airport (BIQ) can be reached through many cities in Europe (Brussels, Rotterdam, Paris, London, Stockholm, Geneva, Dublin, Manchester and many other french cities).

From the airport, you can get to Bayonne downtown using Chronoplus line C (1€ one way). There is one bus every 30 minutes and the journey time between the airport and Bayonne downtown (bus stop « Bayonne Mairie ») is about 20 minutes. For more information, please consult the SMAP'13 website.

SMAP 13

8TH INTERNATIONAL WORKSHOP

SEMANTIC AND SOCIAL MEDIA ADAPTATION AND PERSONALIZATION

12-13 DECEMBER

BAYONNE

2013

www.smap2013.org

Thursday, December 12th, 2013

Time	Event
09:00 – 09:45	**Registration & Welcome Coffee**
09:45 – 10:00	**SMAP 2013 – Welcome Speech** *Sébastien Laborie and Philippe Roose*
10:00 – 11:00	**Invited Talk**
	Fabien Gandon (INRIA Sophia-Antipolis, France) **"Bridging formal semantics and social semantics on the Web"**
11:00 – 11:30	**Coffee Break**
11:30 – 12:45	**Session 1: Social Web, Social Web Economics & Business** *Session Chair: Fabien Gandon*
11:30 – 11:55	**Predicting the french stock market using social media analysis** *Vincent Martin*
11:55 – 12:20	**Based on the Social Network Evaluation Model of Short-term Interaction with Followers Micro-blogging Marketing** *Shuai Shao and Cheng Li*
12:20 – 12:45	**Harnessing new media for museum Venues** *Dimitrios Christopoulos, Efstathia Chatzi, Michalis Kolovos and Dionisis Syllopoulos*
12:45 – 14:30	**Lunch Break**
14:30 – 15:45	**Session 2: Recommendation & Retrieval** *Session Chair: Manolis Wallace*
14:30 – 14:55	**CrowdTargeting: Making Crowds More Personal** *Joana Costa, Catarina Silva, Bernardete Ribeiro and Mário Antunes*
14:55 – 15:20	**Context-Aware User Modeling and Semantic Interoperability in Smart Home Environments** *Giorgos Siolas, George Caridakis, Phivos Mylonas, Stefanos Kollias and Andreas Stafylopatis*
15:20 – 15:45	**Context-based Satisfaction Modelling for Personalized Recommendations** *Michal Kompan and Maria Bielikova*
15:45 – 16:00	**Coffee Break**
16:00 – 17:15	**Session 3: Adaptation & Personalization** *Session Chair: Phivos Mylonas*
16:00 – 16:25	**Panoramic Visual Summaries for Efficient Reading of Capsule Endoscopy Videos** *Evaggelos Spyrou, Dimitris Diamantis and Dimitris K. Iakovidis*
16:25 – 16:50	**Context-aware Quality Adaptation Using Rich Explict Constraints in E-health System** *Adel Alti, Sébastien Laborie and Philippe Roose*
16:50 – 17:15	**Trending Words in Digital Library for Term Cloud-based Navigation** *Samuel Molnár, Róbert Móro and Maria Bielikova*
19:30 – …	**Gala Dinner at restaurant « Cidrerie Ttippia »**

Friday, December 13th, 2013

Time	Event
09:30 – 10:25	**Invited Talk**
	Sergio Ilarri (University of Zaragoza, Spain) **"Data Management for Intelligent Location-Based Services"**
10:25 – 10:45	**Coffee Break**
10:45 – 12:00	**Session 4: Users, Context & Profiles** *Session Chair: Sébastien Laborie*
10:45 – 11:10	**Towards Learning Personalized Semantic Relevance Paths In Dialogue Systems** *Panos Alexopoulos and Manolis Wallace*
11:10 – 11:35	**Gaming and Cognitive Profiles for Recommendations in Museums** *Yannick Naudet, Ioanna Lykourentzou, Eric Tobias, Angeliki Antoniou, Jenny Rompa and George Lepouras*
11:35 – 12:00	**A Semantics-Driven Approach to Lyrics Segmentation** *Adriano Baratè, Luca Andrea Ludovico and Enrica Santucci*
12:00 – 12:50	**Session 5: Semantic Media Collaborative Platform** *Session Chair: Maria Bielikova*
12:00 – 12:25	**Leveraging Short-Lived Social Networks in Museums to Engage People in History Learning** *Martin Lopez-Nores, Yolanda Blanco-Fernandez, Alberto Gil-Solla, Manuel Ramos-Cabrer, Jorge Garcia-Duque and Jose Pazos-Arias*
12:25 – 12:50	**Recommending New Links in Social Network using Face Recognition** *Petr Saloun, Jakub Stonawski and Ivan Zelinka*
12:50 – 14:30	**Lunch Break**
14:30 – 15:20	**Session 6: Context-aware Multimedia Applications** *Session Chair: Philippe Roose*
14:30 – 14:55	**Natural, affect aware interfaces: Gesture and Body Expressivity Aspects** *Eirini Kalatha and George Caridakis*
14:55 – 15:20	**Leveraging social media and multimedia services for QoE enhancement in cultural industries** *Kleopatra Konstanteli, Athanasios Voulodimos, Konstantinos Psychas, Dimitri Nicolopoulos, Anthousis Andreadis, Simon Crowle, David Salama Osborne, Manolis Wallace, Angelos Yannopoulos and Theodora Varvarigou*
15:20	**Best Paper Announcement & Closure of the Workshop**